

Set Financial Goals and Achieve Them!



Day One

3 DAYS TO FINANCIAL

Three Part Mini-Series

Taught by:

Sarah Sullivan, SuGo Capital

Day 1: Live Your Dream Life

15 ways to make \$ investing & how to double your \$ with - a little - work.

	01	What is YOUR journey?	
_			_
	02	This was also	
_		This week:	
_			
	60	Next 90 Days:	
-			
_			
	04	What are YOUR values?	
_			

IN THIS WORKSHOP

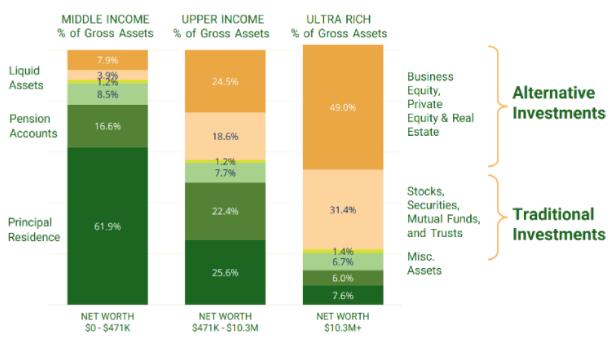








INVEST LIKE THE WEALTHY



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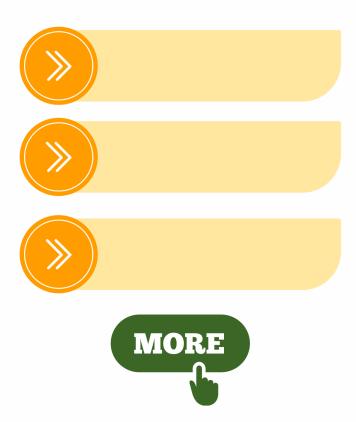
HOW TO DETERMINE WHAT KIND OF INVESTING IS RIGHT FOR YOU

01	Vision & Timeline
	What passive income do you need?
	By what date?
	What net worth do you want?
	By what date?
02	What is your Effort?
UZ.	How active or passive do you want to be?
	How much time are you willing to spend?
	What level of effort can you support?
03	What is your Risk?
	What level of risk is palatable?
	What stage of life are you in?
04	What are your Goals?
	When do you need this?
	Who do you need to tell?

by Robert Kiyosaki and Sharon Lechter

RESOURCE: Rich Dad Poor Dad

WHAT DO THE WEALTHY DO?



The more people in your life you tell about your goal - the more likely you are to acheive it.

Who do you need to tell to get support from?

HELLO MY NAME IS

GOALS AFFECT INVESTMENT CHOICES

What are your goals?

01	Monthly cash flow		
_	What is the #?		
_	When does it start?		
02	Reduce Taxes		
	My CPA is:		+
	·		
03		Building	
03	Networth/Wealth What is the #?	Building	
03	Networth/Wealth	Building	
	Networth/Wealth What is the #? When does it start?	Building LATER?	
	Networth/Wealth What is the #? When does it start?		
03	Networth/Wealth What is the #? When does it start?		

VISION

If your active income is ending within the next year, you will wnat to start getting into investments that give you cash flow now.

If your active income is going to end in 5 years, you will want to focus on wealth building and building net worth.



EFFORT + RISK + GOAL

How active or passive do you want to be with your investments? How much time are you willing to spend?

What level of effort can you support?

01	What is the	highest	ROI on you	ur time?	1
02	What stage o	of life ar	e you in?		
+					
03	What is you	risk tol	erance?		
+					
	\$			8	
Wh	en do you need	l it?	Who do	you need t	o tell?
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EXPLORE

For 15 Types of Investing...

Annual ROI
Cash Flow

Level of Effort Risk \$\$ Needed Hold Period



FILL IN THE BLANKS for your favorite opporunities

Annual ROI*	Cash Flow*	LOE*	RISK*	Cash needed to start	Hold Period	Tax Benefit

What do you think would work for your goals?

_	

NOTE: Higher Return = Higher Risk

DISCLAIMER: This information can change over time.

ASSET CLASS DIVERSIFICATION

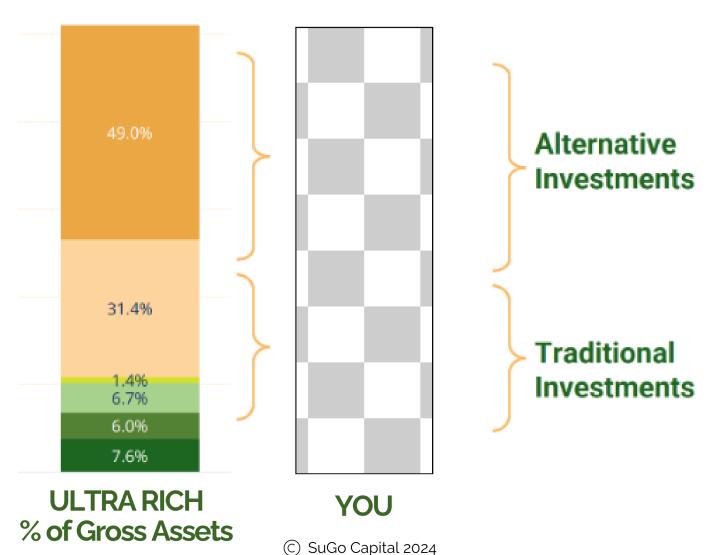
Asset Class	% of Net Worth
Multifamily GP	42%
Multifamily LP	40%
Gold	5%
Bitcoin	2%
Stocks	6%
Angel investing	2%
Algo trading	4%



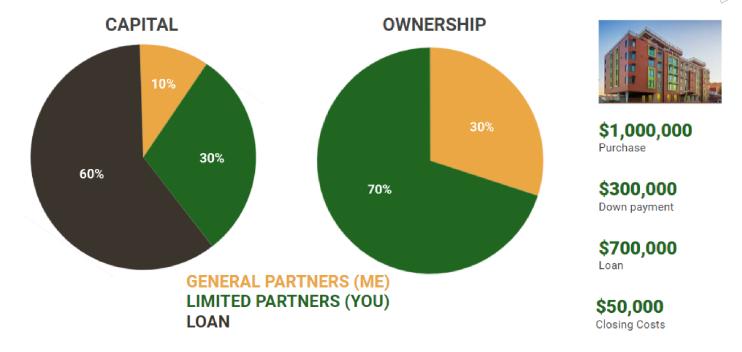
Do you?



Homework What are your ratios?



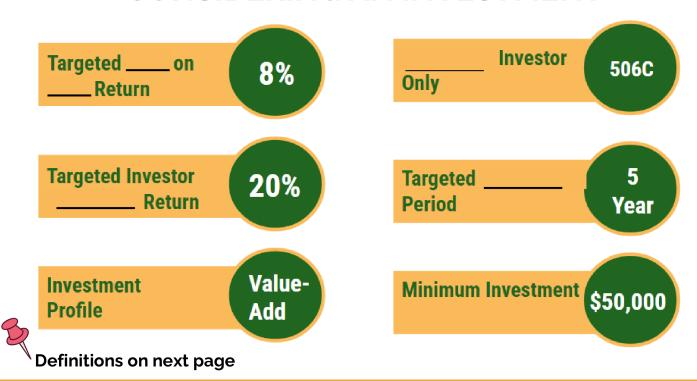
MULTIFAMILY SYNDICATION



HTTP://sugocapital.com/open



6 DATA POINTS FOR CONSIDERING AN INVESTMENT



TERMINOLOGY

Targeted Cash on Cash Return



=8% cash on cash on \$100K x 8% = \$8,000 per year \$8,000/12 months per year = \$666.67

Targeted Investor Annualized Return



Calculated by taking the total \$ you've received from that investment, including all of the cash flow, all of the appreciation and divide it by the # of years you were involved with that investment. (It does not include any tax benefits)

Investment Profile



Something that is already existing and profitable that can be built upon and made better.

Accredited Investor Only 506C



Anyone who checks ONE of any of the following boxes:

- an individual income of over \$200K or more per year.
- a household who makes \$300K or more per year.
- a net worth of \$1M (not including their primary residence).

NOTE: 506B investments do not require accreditation.



Targeted Investment Period

You cannot pull your money out until the hold period is up.



Minimum Investment

The minimum amount required to invest.



Cautionary Tale: Always ask if your principal investment is returned or not!

HOW TO DOUBLE YOUR \$ IN 5 YEARS!



\$100K INVESTMENT

Year	Yearly Interest Projection	Yearly Cash Flow Projections	Proceeds from Sale	Principal Investment Returned
				420K-
				\$30K - \$60K
Total			+	=

Example: 20% Annualized Return (100% ROI / 5 years)

Enter Investment Amount	Enter Target Cash on Cash or Preferred Return	Enter Target AAR	Target Hold Period	Note: Cost seg in year 1 = target of 50% dep and loss on K1	
\$100,000	8%	20%	5 years	\$50,000	
		<u> </u>			
Hands Off Apartment Investement Example	Year 1	Year 2	Year 3	Year 4	Year 5
Investment	\$ (100,000)				
Cash Flow Returns			\$8,000	\$8,000	\$8,000
Capital Gains from Sale					\$76,000
Principal Returned					\$100,000
Total Investment Value at Exit					\$200,000





HOMEWORK SUMMARY

01	Go through your pots of \$
	How are you balanced?
	 Do your buckets have the same risks?
	Check on your IRA's, 401k's, etc.
	What % have they been yielding
	over the last 12-24 months?
02	Write down your goals.
0 3	Play with the ROI calculator:
	https://sugocapital.com/calculator
	TOMORROW
	How Family Offices balance portfolios
	Due Diligence
	Where to find more money to invest!
	_
	See you tomorrow.
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